



JUST-IN-TIME MEASURE

■ Market Access Support is a part of **Rs 25,060-crore** Export Promotion Mission

Rs 500 cr earmarked for the current fiscal

■ The scheme is spread over a six-year period (FY26-31)



Exporters to get financial incentive to participate in international trade fairs, exhibitions

■ Initiative to help exporters access new markets

35%

Of participating companies should be Micro, Small and Medium Enterprises